



TORQUE

LET'S

THE SPRING EDITION

A NEW YEAR

"A new year and the start of a new decade brings a renewed sense of optimism and certainty about the future. With 2019 closing strongly, Jaguar Land Rover retail sales for December were 1.3% up on the previous year; we look forward to an encouraging 2020.

We also started the new year with the great news that for the second consecutive year, we have been awarded 'The Jaguar Group of the Year' 2019, while our Jaguar site in Shrewsbury has been awarded regional winner in the Midlands. Whilst these awards are pleasing, we know that we are only as good as the service that you receive each time you visit our showrooms.

We continue to invest as a retailer in our sites and in our people, to give you the very best service and experience as a Hatfields customer. I'm pleased to say our new dual branded site in Shrewsbury is progressing well, with the interior currently being fitted out, ready for our opening in April. May will also see the opening of our brand new Jaguar showroom in Hull, the location will still be the same on Saxon Way.

Sports cars have long been integral to Jaguar's heritage, so everyone at Hatfields is very excited to see the launch of the New F-TYPE (more information inside).

Meanwhile our teams have an eye on 1st March for the launch of the new '20 Plate' and in this issue we've included some offers to whet your appetite.

We're also offering our customers the opportunity to get ahead of Road Tax increases in April. When you buy any new Jaguar before 1st April, you'll beat the rise of up to £960.

All the best for 2020 to you and your family, and thank you once again for your continued custom. "



Gareth Williams
Managing Director



Don't wait for the next edition of our newsletter

Keep updated on all our news, what we're doing in your local community and offers by going to our Facebook page.



@HatfieldsJaguar

INTRODUCING CRAIG PETTY

Get to know our Sales Director



Tell us a bit about yourself Craig.

I am from Shrewsbury and started work for Hatfields at just 15! I have been with the company for 20 years. I am married to Katie and have 2 fantastic girls. 5 years ago we moved near Chester to be closer to our other sites.

What was your best job and worst job?

The best job I have had is my current role. As Sales Director, I can make a real difference to our business, it's customers and my colleagues. My worst job, well I'm glad to say I've never had one, you make a job what it is.

Who would you invite to a dinner party?

Winston Churchill, as he would bring a brilliant bottle of champagne and stories. Ray Charles, because I love his music; along with Rob Brydon for his impressions and humour. Not forgetting Margot Robbie for her wit (honest), AP McCoy and Dame Judy Dench to keep us all in check!

What do you do in your spare time?

It's spent with family and friends. We are very sociable people and enjoy going out, we never seem to be at home. A Sunday roast at our local pub is always a good shout, and a chance to recharge the batteries.

What changes in the industry have you noticed over the past years?

They have been massive and mostly for the good. Buying a car is easier for the customer now, with the introduction of new technologies such as the ability to locate cars easily. And finally, vehicles have moved on massively with the introduction of electric cars. Certainly 20 years ago I didn't believe I would be seeing a fully electric Jaguar.

What are you most excited about in 2020?

What I am most excited about in 2020 is the opening of our New Hatfields Jaguar Land Rover site in Shrewsbury. The facility will be world class and one of the finest motor dealerships in Europe. It sees two great brands together under one roof, but more importantly two fantastic teams of experienced people who care about the job they do and the service they deliver.



THE NEW JAGUAR F-TYPE

PASSIONATELY INDIVIDUAL



DESIGN THAT SHINES

The slimmest in the Jaguar range, with striking new 'J' blade Daytime Running Lights that, visible from afar, heighten its assertive posture.



PERFORMANCE THAT THRILLS

The powerful 5.0 litre V8 575PS engine. Acceleration is rapid and progressive. Response is immediate.



ENTERTAINMENT AT YOUR COMMAND

All that you need within reach, including navigation, music, phone and more. Touch Pro's intuitive interface allows you to stay informed.



CONFIDENCE AT YOUR FEET

Emergency Braking utilises responsive, forward-facing cameras to help prevent collisions.

CALL YOUR LOCAL HATFIELDS JAGUAR RETAILER TODAY TO BOOK A TEST DRIVE OF THE NEW JAGUAR F-TYPE

F-TYPE IN ACTION



JAGUAR I-PACE WINS GOLDEN STEERING WHEEL AWARD FOR BEST SUV

Jaguar's all-electric Performance SUV has won Germany's most famous car award, The Golden Steering Wheel. The I-PACE triumphed in the Mid-size SUV category, ahead of the Audi Q3 and Seat Tarraco.

TAKE ADVANTAGE OF THE LATEST FINANCE BENEFITS

There's never been a better time to consider the multi-award winning all-electric Jaguar I-PACE for your company car. As a zero tailpipe emissions electric vehicle, the BIK tax for I-PACE will drop from 16% to 0% from April 2020. Leading to a substantial saving, on top of the Government's grant of up to £3,500 for fully electric cars.



The new I-PACE. Jaguar's first all-electric performance SUV. Up to 292 mile range[†]. Ground-breaking cab-forward cab design. Intelligent interior space. And underneath, instant torque and 400PS delivers 0-60 mph in 4.5 seconds with zero tailpipe emissions. Not all cars follow the same pattern.

THE JAGUAR I-PACE FROM £529 A MONTH* ON BUSINESS CONTRACT HIRE PLUS INITIAL RENTAL OF £4,764*

36 month term. Model pictured (including Privacy Glass, 5 Spoke 5068 Diamond Turned Wheels, Panoramic Roof, Corris Grey Metallic Paint) from £529 a month + VAT, plus initial rental in advance of £4,764.78. Based on a mileage of 8,000 miles per annum. Excess mileage charges apply.

I-PACE features include:

- **RANGE** - One full charge provides a range up to 292 miles (470km) on the WLTP cycle[†].
- **PERFORMANCE** - Instant torque and all-wheel-drive traction gives I-PACE the acceleration of a sports car. It reaches 60mph in 4.5 seconds.
- **BATTERY** - Jaguar I-PACE's 90kWh battery is made up of high energy density lithium-ion pouch cells. Its design and state-of-the-art thermal management system supports longevity and periods of sustained maximum power.
- **POWER** - Jaguar I-PACE is propelled by two permanent magnet synchronous electric motors. Similar to the technology found in the Jaguar I-TYPE Formula E racing car, these motors generate 400PS and 696Nm of torque.
- **DIMENSIONS** - Jaguar I-PACE has a compact footprint from the outside but exceptional space within. There are five full seats, innovative storage, a substantial rear loadspace of up to 656 litres (1,453 litres with the rear seats folded) and 27 litres in the front storage compartment.

Hatfields trading as Warrington Garages Ltd. is an introducer and not a supplier of Contract Hire.

Fuel consumption: N/A. CO₂ Emissions: 0 (g/km). EV Range: Up to 292 miles. [†]EV range figures are based upon production vehicle over a standardised route. Range achieved will vary dependent on vehicle (including wheel fitment and optional extras) and battery condition, actual route and environment and driving style. The figures provided are as a result of official manufacturer's tests in accordance with EU legislation. For comparison purposes only. Real world figures may differ. CO₂ fuel economy, energy consumption and range figures may vary according to factors such as driving styles, environmental conditions, load and accessories.

*Business Contract Hire prices + VAT. Important Information. Based on an I-PACE Estate 294kW EV400 S 90kWh 5dr Auto 20 standard specification, with a mileage of 8,000 miles per annum, non-maintained. Vehicle must be returned in good condition to avoid further charges. You will not own the vehicle. Excess mileage charges (at 19.20p) and return conditions apply. Contract Hire subject to status. 18+ only. This promotion cannot be used together with other manufacturer's promotions and is subject to availability at participating Retailers only for new vehicles ordered by 31st March 2020. Jaguar Contract Hire is a trading style of Lex Autolease Limited, Heathside Park, Heathside Park Road, Stockport SK3 0RB. [†]WLTP (Worldwide harmonised Light vehicle Test Procedure) is the new process that has been phased in from 2017, which measures fuel, energy consumption, range and emissions in passenger vehicles in Europe. This is designed to provide figures closer to real-world driving behaviour. It tests vehicles with optional equipment and with a more demanding test procedure and driving profile.

LONG SERVICE AWARD

Congratulations to Simon Marston (Sales) at Hatfields Jaguar Shrewsbury; receiving his 15 year long service award from Gareth Williams M.D. Congratulations Simon and enjoy the bubbly.





HATFIELDS SUNDAY TIMES GRANT THORNTON TOP TRACK 250 AWARD

Phil Bennett, Head of Finance at Hatfields, collected Hatfields' 'Sunday Times Grant Thornton Top Track 250'. Hatfields were 67 in this year's awards announced in September.

Gareth Williams M.D. said "At Hatfields, we continue to grow with our investment in people and facilities and with the support of our loyal and valued customers. Thank you to our workforce and to you, our customers, for choosing Hatfields."



THE ROAD TAX INCREASE IS COMING. MOVE FAST.

Buy a new Jaguar before 1st April 2020 and beat the road tax increase of up to £960.

Road tax is going up in April - but you can beat it. Simply buy, or upgrade to, any new Jaguar registered before 1st April. Not only will you be beating the road tax increase, you'll also be able to drive away with a brand new Jaguar.

Contact us to discuss our latest exclusive offers on vehicles available for immediate delivery.

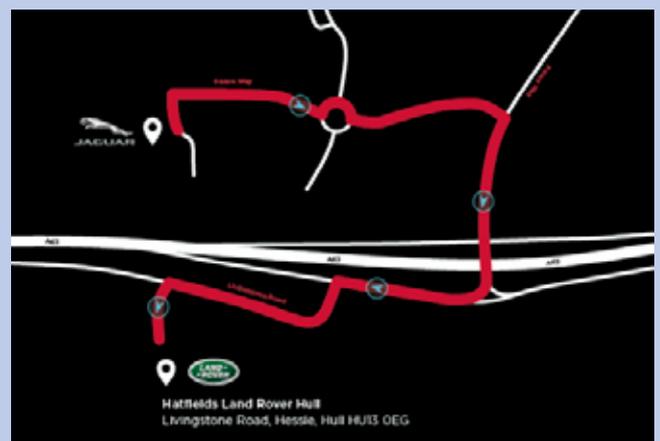
WE'LL BE MOVING INTO OUR NEW HOME SOON

Thank you for bearing with us while we stay with our friends at Hatfields Land Rover.

Everything is on track with our brand new, state-of-the-art showroom and we'll be ready to welcome you to our new home in April 2020. Until then, we'll keep you updated on the progress of the project including when the final unveiling and opening date will be.

But please rest assured, it is business as usual for any service you might require at Hatfields Land Rover Hull, Livingstone Road, Hessle, Hull HU13 OEG.

Our phone number remains the same 01482 627 300.



**NEW E-PACE
CHEQUERED FLAG EDITION
A FRESH TAKE
ON E-PACE.**



NEW E-PACE Chequered Flag Edition from only £399 a month 3.9% APR on PCP**

A celebration of Jaguar's sporting character with eye-catching details throughout.

NEW E-PACE CHEQUERED FLAG features include:

- Exclusive Photon Red exterior paint option
- Fixed panoramic roof
- 19" Style 5049, 5 spoke, Satin Dark Grey wheels
- LED headlights with signature Daytime Running Lights
- Powered tailgate and Keyless Entry
- Heated, electric, power fold mirrors with approach lights and driver side auto-dimming
- 10-way heated electric memory front seats
- Ebony grained leather with Flame Red stitching
- Auto-dimming interior rear view mirror
- Touch Pro, Navigation Pro and Connect Pro Pack*, including Pro Services and 4G Wi-Fi Hotspots, Smart Settings and Online Media. Also features the Interactive Driver Display
- Smartphone Pack including Android Auto™ and Apple CarPlay®

JAGUAR E-PACE ESTATE SPECIAL EDITIONS 2.0D CHEQUERED FLAG EDITION AUTO REPRESENTATIVE EXAMPLE**

On the Road Price	£40,050.00
Hatfields Deposit Contribution	£2,971.00
Customer Deposit	£3,750.00
48 Monthly Payments	£399.85
Optional Final Payment	£18,192.00
Total Amount Payable (incl £10 purchase Fee)	£44,105.80
Duration of Agreement	49 Months
Representative APR	3.9%

Hatfields is a trading style of Warrington Garages Ltd. who is acting as a credit broker and not a lender.

Official WLTP Fuel Consumption for the E-PACE 20MY range in mpg (l/100km): Combined 26.2 - 42.7 (10.8 - 6.6). NEDCq CO₂ Emissions 203-143 g/km. The figures provided are as a result of official manufacturer's tests in accordance with EU legislation. For comparison purposes only. Really world figures may differ. CO₂ and fuel economy figures may vary according to factors such as driving styles, environmental conditions, load and accessories.

*The Connect Pro Pack contains subscription services that can be extended after the initial term advised by your Jaguar/Land Rover retailer. Mobile network connectivity cannot be guaranteed in all locations. Online functionality and Wi-Fi connectivity is dependent on the installation of a micro SIM with a suitable data contract.**Representative Example relates to a JAGUAR E-PACE Estate Special Editions 2.0D Chequered Flag Edition Auto. 3.9% APR Representative available on new E-PACE models registered between 1st February to 31st March 2020 at participating Retailers only. With Jaguar Privilege Personal Contract Purchase you have the option at the end of the agreement to: (1) return the vehicle and not pay the Optional Final Payment. If the vehicle has exceeded the maximum agreed mileage a charge per excess mile will apply. In this example, 14p + VAT per excess mile up to 5,000, or for excess mileage of 5,000 or more, a charge of 14p + VAT will apply to each excess mile above the maximum agreed mileage. If the vehicle is in good condition (fair wear and tear accepted) and has not exceeded the maximum agreed mileage you will have nothing further to pay; (2) pay the Optional Final Payment to own the vehicle or (3) part exchange the vehicle subject to settlement of your existing credit agreement; new credit agreements are subject to status. Representative Example is based upon an annual mileage of 8,000 miles per annum. Credit is subject to status and is only available to UK residents aged 18 and over. This credit offer is only available through Black Horse Limited trading as Jaguar Financial Services, St William House, Tresillian Terrace, Cardiff CF10 5BH. Hatfields deposit contribution includes manufacturers contribution. Images for illustration purpose only and not of the actual vehicle.

THE MIDLANDS NEWEST AND MOST REFINED JAGUAR LAND ROVER EXPERIENCE IS OPENING SOON IN SHREWSBURY

Work is well underway on our exciting new site in Shrewsbury, that is scheduled to open this April.

Keep updated on our progress by visiting:

@HatfieldsJaguar



HATFIELDS IN THE COMMUNITY

Hatfields were delighted to present 'The Inspiring Youngster Award' to Sam Anthony at last years Heart of East Yorkshire Awards.

The judges picked Sam as the winner as they thought he was the definition of inspiring and said that he was mature beyond his years and had a fantastic attitude towards living with Dwarfism and promoting education around it.



**NEW F-PACE
CHEQUERED FLAG EDITION
TAKING INSPIRATION
FROM OUR RACING
HERITAGE.**



**NEW F-PACE Chequered Flag Edition from only
£449 a month 3.9% APR on PCP*****

Built on thrilling design and sophisticated styling, F-PACE Chequered Flag captures the essence of a racing bloodline.

NEW E-PACE CHEQUERED FLAG features include:

- Black Pack and Gloss Black roof rails
- 20" Style 5031, 5 split-spoke alloy wheels in Gloss Black
- Fixed panoramic roof
- S front bumper
- Gloss Black side vents with Chequered Flag badge

**JAGUAR F-PACE ESTATE SPECIAL EDITIONS 2.0D (180) CHEQUERED
FLAG EDITION AUTO AWD REPRESENTATIVE EXAMPLE*****

On the Road Price	£46,995.00
Hatfields Deposit Contribution	£3,500.00
Customer Deposit	£5,450.00
48 Monthly Payments	£449.02.00
Optional Final Payment	£21,151.00
Total Amount Payable (incl £10 purchase Fee)	£51,653.96
Duration of Agreement	49 Months
Representative APR	3.9%

Hatfields is a trading style of Warrington Garages Ltd. who is acting as a credit broker and not a lender.

Official fuel consumption for the Jaguar F-PACE Range in mpg (l/100km): Urban 23.2-49.1 (5.8-12.2); Extra Urban 39.8-67.2 (4.2-7.1); Combined 31.7-59.2 (4.8-8.9). CO₂ emissions 209-126 g/km. Official EU Test Figures. For comparison purposes only. Real world figures may differ.

***Representative Example relates to a JAGUAR F-PACE Estate Special Editions 2.0d (180) Chequered Flag Edition Auto AWD. 3.9% APR Representative available on new F-PACE models registered between 1st February to 31st March 2020 at participating Retailers only. With Jaguar Privilege Personal Contract Purchase you have the option at the end of the agreement to: (1) return the vehicle and not pay the Optional Final Payment. If the vehicle has exceeded the maximum agreed mileage a charge per excess mile will apply. In this example, 14p + VAT per excess mile up to 5,000, or for excess mileage of 5,000 or more, a charge of 14p + VAT will apply to each excess mile above the maximum agreed mileage. If the vehicle is in good condition (fair wear and tear accepted) and has not exceeded the maximum agreed mileage you will have nothing further to pay; (2) pay the Optional Final Payment to own the vehicle or (3) part exchange the vehicle subject to settlement of your existing credit agreement; new credit agreements are subject to status. Representative Example is based upon an annual mileage of 8,000 miles per annum. Credit is subject to status and is only available to UK residents aged 18 and over. This credit offer is only available through Black Horse Limited trading as Jaguar Financial Services, St William House, Tresillian Terrace, Cardiff CF10 5BH. Hatfields deposit contribution includes manufacturers contribution.

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Your Hatfields peace of mind satisfaction guarantee



Choose your APPROVED used Jaguar

Search hundreds of models in stock and find your perfect car.



We'll move everything forward

A dedicated team member will handle your selected requests.



Test drive from our showroom or your home

Drive your car, whenever and wherever you choose.

**Visit hatfields.co.uk to start
your APPROVED used car search**

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