

HATFIELDS TORQUE

THE WINTER EDITION



HELLO,

I'd like to take this opportunity to say thank you for your continued custom. It really is appreciated.

At a time of perceived uncertainty and changes at Jaguar Land Rover, 2019 will see Hatfields continue to invest, as a retailer and a local employer. I'm proud to say that we have received planning permission for a new Jaguar Land Rover site in Shrewsbury and for our new Jaguar site in Hull. The two new 'arch concept' showrooms will be the very latest in cutting edge showroom design. For Hull's redevelopment, the location will stay the same, but everything else will change. We will keep you updated as we make progress.

It's also pleasing to see Jaguar Land Rover generated strong December retail sales growth in North America (21.4%), Europe (7.6%) and the UK (7.8%), outperforming the industry in each of these markets - a significant accomplishment in today's challenging conditions.

Sports cars have long been integral to Jaguar's heritage. Now, in celebration of 70 years of Jaguar sports cars, the F-TYPE range has been enhanced by the addition of the Chequered Flag Limited Edition. Take a look inside at this eye catching new special edition.

March will also see the new 19 plate, so we have taken the opportunity to put together some outstanding offers for you - it really is a good time to buy if you are thinking of upgrading your Jaguar.

Best wishes,

Gareth Williams
Managing Director



THE ROVER RETURNS

Following nine years as Head of Business at Hatfields Land Rover Liverpool, Simon Broughton returns to Shrewsbury to head up Hatfields Jaguar Shrewsbury.



Simon has been with Hatfields for over 30 years. Having started in the parts department, Simon has progressed through every department in the business.

Q1 - Tell us a bit about yourself

I'm married to Kate and have three children. I'm originally from South Cheshire and I am pleased to be back in Shrewsbury.

Q2 - What was your best and worst job?

Best job...working for Hatfields! I've been here over 30 years.

Worst job...I once did a stint selling Kirby Vacuum cleaners - long hours and a lot of cold calling, knocking on doors!

Q3 - What is the most exciting thing you've ever done?

A helicopter flight over the Grand Canyon and the famous skywalk, 4,000 feet above the floor of the canyon, which certainly helped me conquer my fear of heights...well almost!

Q4 - How do you like to spend your free time?

Family time, running round after the kids and spending as much time as I can, either watching or playing sport.

Q5 - In your opinion what has been the most dramatic change over the past 30 years within the industry?

Technology and the speed of change - nothing stands still for long anymore!

Q6 - What's important to you at the Shrewsbury facility?

Working with the team to support and look after our customers both now and in the future.

A MORE ADVANCED USED CAR SEARCH



We've completely changed and updated the used car area of the Hatfields website. You'll find more search categories, images and detail on the hundreds of used cars available.

All designed to make it quicker and easier for you to find the used car that is right for you.

- Improved number of search categories
- Increased images and detail for every car
- 'Save your search' feature
- Suggested similar cars you might like

Visit hatfields.co.uk to begin your search.

F-TYPE CHEQUERED FLAG CELEBRATES 70 YEARS OF JAGUAR SPORTS CARS

Since the reveal of the XK 120 in 1948, sports cars have been integral to Jaguar's heritage, the culmination of this rich lineage being the F-TYPE-winner of more than 170 global awards.

Now, in celebration of 70 years of Jaguar sports cars, the F-TYPE range has been enhanced by the addition of the Chequered Flag Limited Edition.



Based on the F-TYPE R-Dynamic Coupé and Convertible, and available with powerful four and six-cylinder engines, the Chequered Flag features a range of subtle visual enhancements to the exterior and to the driver-focused "1+1" cabin.

Highlights include a Black Contrast roof on the Coupé and a luxurious Windsor Leather interior featuring Performance seats with embossed headrests, a Dark Brushed Aluminium centre console trim finisher and – in recognition of Jaguar's motorsport successes – a steering wheel with discrete Chequered Flag logo and red leather band to mark the 12 o'clock position.

The F-TYPE's exquisite, perfectly-proportioned exterior is enhanced by the Exterior Black Design Pack, which benefits from SVO extended side sills to subtly increase visual width, and give the car even greater presence and poise. The 20-inch Gloss Black wheels with Diamond Turned finish are exclusive to the Chequered Flag and perfectly complement the red finish of the brake calipers.

All engines are matched to eight-speed Quickshift transmissions and send drive to the rear wheels, or – in the 380PS models – the choice of Jaguar's all-wheel drive system with Intelligent Driveline Dynamics.



Red leather band to mark the 12 o'clock position



Windsor Leather interior featuring Performance seats



20-inch Gloss Black wheels with Diamond Turned finish

£9 MILLION HATFIELDS FLAGSHIP FACILITY IN SHREWSBURY GETS THE GO-AHEAD

Our £9 million Jaguar Land Rover showroom will be built on the outskirts of Shrewsbury after planning permission was finally granted, creating up to 30 new jobs.

Two years on from when we first earmarked the site, the application sailed through a Shropshire Council planning meeting recently.

The proposed new facility will bring the two current showrooms under one roof near Emstrey Island.

Managing Director, Gareth Williams, said: *“Our new Jaguar Land Rover showroom is going to be a real standout building in the community and up to 30*

new jobs will also be created immediately; it’s set to have class-leading customer and staff areas, a stylish, luxurious atmosphere and plenty of parking. It’s a great opportunity for us to grow the business, give the latest Jaguar Land Rover models the premium setting they deserve and our customers the most refined Jaguar Land Rover experience in Shropshire and beyond.”

Hot on the heels of our Jaguar Land Rover facility in Shrewsbury getting the go-ahead, we also had planning permission approved for the redevelopment of our Hull Jaguar facility. Work on both sites will commence soon.



OVER 20 AWARDS GLOBALLY FOR NEW JAGUAR I-PACE

The Jaguar I-PACE all-electric SUV has now won over 20 awards globally since its launch in March 2018. It has been named BBC TopGear Magazine EV of the Year, praised by the judges for being “blissfully peaceful, searingly quick and supremely stable.” It has also been named as Sunday Times Car of the Year at the inaugural News UK motoring awards, alongside Green Car of the Year, German Car of the Year and Autocar’s Game Changer.

Jaguar unveiled the I-PACE, its first all-electric vehicle, earlier this year to deliver sustainable sports car performance, next-generation artificial intelligence (AI) technology and five-seat SUV practicality. Fitted with a state-of-the-art 90kWh lithium-ion battery, two Jaguar-designed motors and a bespoke aluminium structure, the I-PACE is capable of 0-62mph in 4.5 seconds and a range of up to 292 miles (WLTP).



JAGUAR LAND ROVER APPROVED WINS SECOND CONSECUTIVE WHAT CAR? AWARD

Jaguar Land Rover ‘Approved Used Programme’ has won ‘Best Used Car Scheme’ at the WhatCar? Used Car Awards for the second year running.



What Car? judges deemed the Approved Used scheme’s two-year warranty, two-year road side assistance and 165-point mechanical check on used models with up to 100,000 miles or up to five years old, the most comprehensive package on the market

Jaguar Land Rover’s double award-winning Approved scheme is complemented by two additional WhatCar? Used Car wins for the Jaguar F-TYPE and Range Rover Sport.

INSPIRING YOUNGSTER AWARD

Hatfields Jaguar Hull once again sponsored The Hull Daily Mail Heart Awards, ‘Inspiring Youngster’ category.

Lillie Rex won the award for her charity work. Lillie has made it her mission to help the homeless from the age of six. The eight year old, from Hessle, decided one Christmas she wanted to help children who were needier than her.



Pictured, from left, Iain Towler from Hatfields Jaguar, Lillie Rex and Zoe Rex.

**JAGUAR XE
LET US
ENTERTAIN YOU.**



Jaguar XE Landmark Edition from £399 a month plus deposit and optional final payment with 0% finance.

Extra sleek, assertive and distinctive, XE Landmark Edition takes design to the next level. From the unique side vent badging that highlights its exclusivity, to the subtle rear lip spoiler and new sport front bumper, which accentuate the dynamic exterior design, it's time to fall in love with Jaguar XE all over again.

Call or visit to book your test drive today.

Key features include:

- 18" 10 split-spoke 'Style 1049' alloy wheels
- Perforated grained leather sport seats
- Landmark branded tread plates
- Gloss Black side window surrounds and grille surround

**XE 19MY SALOON 2.0 INGENIUM LANDMARK EDITION
PCP REPRESENTATIVE EXAMPLE†**

On the Road Price	£36,765.00
Hatfields Deposit Contribution	£2,570.00
Customer Deposit	£2,570.00
Total Amount of Credit	£31,625.00
First Installment	£399.70
47 Monthly Payments	£399.90
Optional Final Payment	£12,430.00
Purchase Fee	£0.00
Total Amount Payable	£36,765.00
Duration of Agreement	49 Months
Representative APR	0.0%

Hatfields is a trading style of Warrington Garages Ltd who is acting as a credit broker and not a lender.

Official NEDC Equivalent (NEDCeq) Fuel Consumption for the Jaguar XE range in mpg (l/100km): Combined 36.7-60.1 (7.7-4.7). CO₂ Emissions 175-124g/km. The figures provided are NEDCeq calculated from official manufacturer's WLTP tests in accordance with EU legislation. For comparison purposes only. Real world figures may differ. CO₂ and fuel economy figures may vary according to wheel fitment and optional extras fitted.

†Important Information. Representative Example relates to an XE 19MY Saloon 2.0 Ingenium Landmark Edition. 0% APR Representative available on new Jaguar XE 19MY models registered between 1st January and 31st March 2019 at participating Retailers only. With Jaguar Personal Contract Purchase you have the option at the end of the agreement to: (1) return the vehicle and not pay the Optional Final Payment. If the vehicle has exceeded the maximum agreed mileage a charge per excess mile will apply. In this example, 14p plus VAT per excess mile up to 4,999, or for excess mileage of 5,000 or more, a charge of 28p plus VAT will apply to each excess mile above the maximum agreed mileage. If the vehicle is in good condition (fair wear and tear accepted) and has not exceeded the maximum agreed mileage you will have nothing further to pay; (2) pay the Optional Final Payment to own the vehicle or (3) part exchange the vehicle subject to settlement of your existing credit agreement; new credit agreements are subject to status. Representative Example is based upon an annual mileage of 8,000 miles. Credit is subject to status and is only available to UK residents aged 18 and over. This credit offer is only available through Black Horse Limited trading as Jaguar Financial Services, St William House, Treillian Terrace, Cardiff CF10 5BH. We can introduce you to Jaguar Financial Services to provide funding for your vehicle. We may receive commission or other benefits for introducing you to the lender.

**JAGUAR E-PACE
STRAY FROM
THE PACK.**



Jaguar E-PACE from £349 a month plus deposit and optional final payment.

The E-PACE. A sports car-inspired SUV. Available with Intelligent AWD and Active Driveline.* Sporting chassis and suspension tune, Driver-focussed cockpit and an elegant, spacious interior with up to 1,234 litres of loadspace. Not all cars follow the same pattern.

Call or visit to book your test drive today.

Key features include:

- 17" 10 spoke 'Style 1005' alloy wheels
- LED headlights
- Heated door mirrors
- Fabric 8-way front seats
- Touch Pro 10" Touchscreen

**E-PACE 19MY R-DYNAMIC DIESEL ESTATE 2.0D
PCP REPRESENTATIVE EXAMPLE††**

On the Road Price	£30,320.00
Hatfields Deposit Contribution	£1,494.20
Customer Deposit	£3,000.00
Total Amount of Credit	£25,825.00
First Installment	£349.00
35 Monthly Payments	£349.00
Purchase Fee	£10.00
Optional Final Payment	£17,067.00
Total Amount Payable	£34,135.00
Duration of Agreement	37 Months
Representative APR	5.9%

Hatfields is a trading style of Warrington Garages Ltd who is acting as a credit broker and not a lender.

Official NEDC Equivalent (NEDCeq) Fuel Consumption for the Jaguar E-PACE range in mpg (l/100km): Combined 31.7-52.3 (8.9-5.4). CO₂ Emissions 203-143 g/km. The figures provided are NEDCeq calculated from official manufacturer's WLTP tests in accordance with EU legislation. For comparison purposes only. Real world figures may differ. CO₂ and fuel economy figures may vary according to wheel fitment and optional extras fitted.

*Active Driveline is available with D240 and P300 engines only. ††Important Information. Representative Example relates to an E-PACE 19MY Diesel Estate 2.0D. 5.9% APR Representative available on new Jaguar E-PACE 19MY models registered between 1st January and 31st March 2019 at participating Retailers only. With Jaguar Personal Contract Purchase you have the option at the end of the agreement to: (1) return the vehicle and not pay the Optional Final Payment. If the vehicle has exceeded the maximum agreed mileage a charge per excess mile will apply. In this example, 14p plus VAT per excess mile up to 4,999, or for excess mileage of 5,000 or more, a charge of 28p plus VAT will apply to each excess mile above the maximum agreed mileage. If the vehicle is in good condition (fair wear and tear accepted) and has not exceeded the maximum agreed mileage you will have nothing further to pay; (2) pay the Optional Final Payment to own the vehicle or (3) part exchange the vehicle subject to settlement of your existing credit agreement; new credit agreements are subject to status. Representative Example is based upon an annual mileage of 10,000 miles. Credit is subject to status and is only available to UK residents aged 18 and over. This credit offer is only available through Black Horse Limited trading as Jaguar Financial Services, St William House, Treillian Terrace, Cardiff CF10 5BH. We can introduce you to Jaguar Financial Services to provide funding for your vehicle. We may receive commission or other benefits for introducing you to the lender.

**HATFIELDS JAGUAR SHREWSBURY
01743 234 300**

**HATFIELDS JAGUAR SHEFFIELD
0114 268 4741**

**HATFIELDS JAGUAR HULL
01482 627 300**

**HATFIELDS JAGUAR WAKEFIELD
01924 381 111**

**HATFIELDS JAGUAR LIVERPOOL
0151 728 2000**

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